Mashup Madness: Using Google Tools to Display Geographic Information on the Web

This one-day course introduces attendees to the basics of creating interactive online maps, also known as “mashups” using Google tools including Google Maps and Google Earth. Once the domain solely of specially trained GIS and web experts, these Google tools are providing new methods for anyone to effectively convey geographic data and information over the web.

The workshop consists of a series of brief lectures followed by extensive hands-on exercises with “over the shoulder” advice and assistance from the teaching team. Participants will learn how to:

- decide what kind of online mapping approach fits a particular project;
- create a customized Google Maps My Map mashup;
- collaborate remotely with others to produce a single online map;
- embed a mapping mashup in a website;
- navigate and use tools and layers in Google Earth;
- create, use and share KML files in Google Earth; and
- learn about resources for developing more advanced mashups.

Technical Requirements:
This workshop is designed for those who work with geographic data, but does not require knowledge of or access to GIS software and requires only a modest level of technical skill.

Pre-workshop Requirement:
Participants will be required to have a Google account. A Google account can be set up at https://www.google.com/accounts/NewAccount. Any email will suffice, you are not required to register for a Gmail account. Be sure to set this up ahead of time and of course and bring the information with you.

Register for Mashup Madness: Using Google Tools to Display Geographic Information on the Web

Course Fee: $100

* For current class dates go to: clear.uconn.edu/geospatial/training.htm

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Agency/Company:
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Mail your registration & payment to:
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